



# Data Protection Statement – Use of Veo Video Recording System

## 1. Introduction

Christleton FC uses Veo video recording technology to capture football matches and training sessions. This statement explains how personal data is collected, used, stored, and protected in accordance with the **UK General Data Protection Regulation (UK GDPR)**, the **Data Protection Act 2018**, and **The FA Safeguarding Policies and Procedures**.

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## 2. Purpose of Data Collection

Veo cameras are used for the following legitimate purposes:

- Performance analysis and coaching
- Player development and feedback
- Match review and tactical assessment
- Club promotion and communication (e.g. highlights), where appropriate
- Safeguarding, welfare monitoring, and dispute resolution

Use of Veo is considered a **legitimate interest** of the club, balanced against the rights and freedoms of individuals.

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## 3. Personal Data Collected

The system may capture:

- Video footage of players, coaches, match officials, and spectators
- Images and incidental audio (where present)
- Metadata such as date, time, and location

This constitutes personal data where individuals can be identified.

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## 4. Lawful Basis for Processing

Processing is carried out under:

- Article 6(1)(f) UK GDPR – Legitimate Interests
- Where required (e.g. wider publication), consent will be obtained

For children and young people, processing is carried out in line with **FA safeguarding principles**, ensuring their rights, safety, and welfare are prioritised at all times.

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## 5. FA Safeguarding and Welfare Considerations

In line with **The FA's Safeguarding Children Policy and Best Practice Guidance**:

- The welfare of children and young people is paramount
- Recording is used strictly for football, coaching, and safeguarding purposes, not for intrusive or inappropriate use
- Footage will never be used in a way that could place a child at risk, including identifying vulnerable individuals without justification
- Public sharing (e.g. social media) will only occur:
  - Where appropriate consent is in place
  - Where content is respectful and does not expose children to risk
- The club ensures that:
  - All coaches and officials follow the FA Code of Conduct
  - Access to footage is limited to authorised and vetted individuals
- Any concerns regarding misuse of footage are treated as a safeguarding matter and reported in line with FA procedures

Parents/carers are informed that recording is in place as part of normal football activity.

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## 6. Data Sharing

Recorded footage may be shared with:

- Players, coaches, and authorised club officials
- Opposing teams (for legitimate sporting purposes)
- League or governing bodies (if required)
- Veo Technologies ApS (data processor)

No footage will be shared externally for non-football purposes without appropriate safeguards.

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## 7. Storage and Retention

- Footage is securely stored within the Veo platform or approved systems
- Access is restricted and controlled
- Data is retained only as long as necessary
- Standard retention: [e.g. 30–90 days], extended only where required (e.g. safeguarding or disciplinary investigations)
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## 8. Security Measures

We implement:

- Secure authentication and role-based access
  - Controlled sharing permissions
  - Reliance on Veo's secure infrastructure
  - Internal policies aligned with FA safeguarding guidance
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## 9. Individual Rights

Individuals have the right to:

- Access their personal data
- Request correction or deletion
- Object to processing (where applicable)
- Restrict processing

Requests will be handled in accordance with UK GDPR.

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## 10. Children's Data

As the club involves players under 18:

- Extra care is taken in handling and sharing footage
  - Parents/carers are informed of recording practices
  - Explicit consent is sought for public-facing content involving children
  - Any safeguarding concerns take precedence over all other considerations
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## 11. Safeguarding Concerns

Any concerns regarding the use or misuse of video footage should be reported immediately to:

- The Club Welfare Officer
- Or in line with The FA safeguarding reporting procedures

Serious concerns may be escalated to the FA or statutory authorities.

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## 12. Contact Information

### Christleton FC

Data Protection / Welfare Contact: Helen Kind

Email: [welfarecns@gmail.com](mailto:welfarecns@gmail.com)

Address: Christleton FC, Little

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## 13. Complaints

If you are not satisfied, you may contact the **Information Commissioner's Office (ICO)**:

- <https://www.ico.org.uk>
  - 0303 123 1113
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## 14. Review

This statement is reviewed regularly to ensure compliance with GDPR and **FA safeguarding best practice**.

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